



Issue: 08

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SSI News & Views:

Thank you for your interest in Strategic Systems Inc.

Here in these pages we will inform, entertain, and involve our current and prospective customers in what is new at SSI and around the training community. We also invite and post questions from you about our products as well.

Customer Q&A:

Q: Can I use RIAB for live-fire (FTX)? - Range Ops - Stennis, Miss

A: Yes. anything from airsoft to .50Cal...with some type of Ballistic shield of course ... - Daniel, SSI

Q: Does RIAB work with MILES? - NCO TNNG

A: Yes, through an interface device ... - Daniel, SSI

Q: Are SSI's products in the GSA schedule? - general quest.

A: YES, RIAB and other SSI products are on GSA Advantage

Newest targetry Innovations

Target Tech:

SSI always strives to stay a step ahead in bringing new technologies to the training range. To find out what's your best solution in our lineup contact your an SSI sales/technical advisor today!



See SSI On the Road

With several jobs in the queue already, the Holiday season is lite on roadtrips...

We will be attending the ITSEC Show in Orlando: Nov 28th - Dec 1

We'll be at the ShotShow again:

January 17-20 Sands Expo & Convention Center Las Vegas, NV

After the SHOT SHOW the Sales Team will be hitting the road (U.S. TOUR) Give us a call for a Demo at your Home Station!



Recent Accolades:

(We don't like to break our arms patting ourselves on the back)

"It's doing everything we wanted...and more" - WYARNG Range Officer

Call SSI for a RIAB DEMO

(256)301-5400

Or find us Online at

www.Strategic-si.com

Quote of the Month:

"No way kid...you'll shoot your eye out... Ho, Ho, Ho" - The Santa from "A Christmas Story"

"A time to love and a time to hate, a time for war and a time for peace" - Ecclesiastes 3:8



Product Spotlight:

The **Turning target** is a popular new item in our stable of products. A Dual-sided, spinning target that has multiple stopping positions to allow for friend-vs-foe engagements.

- The target has adjustable hit sensing capabilities; airsoft, SIMunition, and live ball ammo without changing any hardware. Changes are made via software screen.
- Tgts operate either hard-wired LAN (ethernet), or via WiFi wireless communication.
- 110VAC or rechargeable 12VDC versions are available
- Target may be operated by being suspended from the top (see picture below) or by standing from behind cover
- Tgt spins approx. 80RPM, this can be adusted from 60-90rpm
- Scoring/Configuration Software allows for easily customizable scenarios to be created quickly, and may be saved and recalled later.



Murphy's Laws Of Combat Operations:

No matter which way you have to march, its always uphill.

If enough data is collected, a board of inquiry can prove anything

Success occurs when no one is looking, failure occurs when the Commander is watching.

Don't ever be the first, don't ever be the last and don't ever volunteer to do anything



Send us an E-mail with the subject "Please remove from Newsletter" if you do

not wish to receive future Newsletters. - SSI

Out of my mind: FROM THE BUDGET: And why SSI meets all the criteria



Principles guiding what DoD buys:
Secretary Gates has used five principles in evaluating DoD programs:

- 1. Emphasize proven technologies:** We should consider halting or delaying production on systems that rely on as-yet unproven technologies, while continuing to produce and, as necessary, upgrade systems that we know work and that are the best at what they do (best in class). *SSI uses proven standards, at the highest levels of encryption...while other companies use proprietary code to force the DoD to return to them for future business...hmm*
- 2. Seek joint, not single Service solutions:** Where different modern -ization programs within the Military Services exist to counter roughly the same threat, or accomplish roughly the same mission, we must look more to programs that will serve all the Services. *Blue or Green...our systems don't care. PD's/FBI/CIA/ARMY/NAVY/USMC/USAF (yes even US Air Force) have all used our Systems...and love it.*
- 3. Incorporate combat experience:** Our DoD leaders must determine if modernization programs have sufficiently incorporated the experiences of combat operations since the September 11th terrorist attacks. This is particularly important to the ground forces which will remain in the lead for irregular and hybrid campaigns of the future. *SSI is not a government funded think tank in DC or Orlando spitting out doctrine and pushing favorite programs, our systems and devices have grown and adapted from requests from the boots on the ground, the men who really train our soldiers...Thanks "Top"! SSI = REAL.TRAINING.TOOLS*
- 4. Beware the exquisite solution:** The Department must shift away from seeking 99 percent "exquisite" systems – especially Service-centric systems. Such exquisite solutions usually are so costly and complex that they take too long to develop and build, then can be deployed only in very limited quantities because of their large cost. With the fast pace of technological and geopolitical change, and the range of contingencies, we must look more to the 80 percent multi-Service solution that can be produced on time, on budget, and in sufficient numbers. *See comment for #3, Oh...and we actually meet our deadlines...and budget...*
- 5. Seek better balance and maximum flexibility:** The U.S. military faces a more complex future, where conflicts will range across a broad spectrum of operations and lethality. Adversaries large and small will use irregular or asymmetric tactics that target our traditional military strengths, and where non-state actors like terrorist organizations may have weapons of mass destruction or sophisticated missiles. This kind of warfare will require capabilities with the maximum possible flexibility to deal with the widest possible range of conflict. *Our systems are DESIGNED to be open-ended, whatever the trainer comes up with, they can do: 1 shot-multi-kill! We try our best to make the RIAB and devices; adaptable, user-friendly, and simple to operate.*